

Print Advertising 2026

Monthly Rates

| # Insertions | 1x | 2x | 3x | 6x | 12x - Sponsorship |
|--|---------|---------|---------|----------|-------------------|
| Full Page 10 (wide) x 12 (tall) | \$2,800 | \$5,200 | \$7,200 | \$12,500 | \$19,500 |
| 1/2 Page Vertical 5 x 12 Horizontal 10 x 6 | \$1,800 | \$3,200 | \$4,200 | \$6,800 | \$12,500 |
| 1/4 Page - 5 x 6 Bottom Horizontal 10 x 3 | \$1,100 | \$2,000 | \$2,850 | \$5,500 | \$9,500 |
| 5 x 4 | \$800 | \$1,500 | \$2,200 | \$4,100 | \$7,400 |
| 5 x 2 (business card style ad) | \$325 | \$600 | \$850 | \$1,500 | \$2,200 |
| Local Listings on designated Directory Page - 3.25 x 2.25 | NA | NA | NA | \$595 | \$995 |

NON-PROFITS AND CIVIC GROUPS ARE ELIGIBLE FOR A 40% DISCOUNT.

Ask about Chamber of Commerce Rates. Rates subject to change without notice. Monthly print circulation subject to change without notice, generally 20,000 copies.

All specs in inches / All ads are color / Add 10% for premium placement (P3, Back Page, etc.) Custom sizes upon request. Submit high resolution ads to tim@positivelynaperville.com in PDF or comp format, 300 DPI CMYK. Design services available \$100/ad. **CONTACT:** 630.369.8447 ▪ ideas@positivelynaperville.com ▪ www.positivelynaperville.com

Nov2025a

20,000

COPIES PER MONTH

12

ISSUES PER YEAR

50+

NEWSRACKS

Contact PN

630.369.8447

ideas@positivelynaperville.com

www.positivelynaperville.com

Mailing Address:

Positively Naperville

1421 Sequoia Rd.

Naperville, IL 60540

Nov2025a



2026 PRINT EDITION

Press Dates And Deadlines

POS!TIVELY
NAPERVILLE
positivelynaperville.com

| <i>Edition</i> | <i>Reserve Space</i> | <i>Ads Due</i> | <i>Press Date</i> |
|-----------------------|-----------------------------|-----------------------|--------------------------|
| January | December 15 | December 31 | January 5 |
| February | January 15 | January 20 | February 2 |
| March | February 15 | February 20 | March 2 |
| April | March 15 | March 20 | March 30 |
| May | April 15 | April 20 | April 27 |
| June | May 15 | May 20 | June 1 |
| July | June 15 | June 20 | June 29 |
| August | July 15 | July 20 | July 27 |
| September | August 15 | August 20 | August 31 |
| October | September 15 | September 20 | September 28 |
| November | October 15 | October 20 | October 26 |
| December | November 15 | November 20 | November 30 |

Press Dates and Deadlines are subject to change without notice.
Late submission/placement requests are handled on a case-by-case basis.
Most of the time, we are able to accommodate last minute requests.

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