

Digital Advertising 2026

Display/Banner Ads

SIZES:

BILLBOARD

970 x 250 px

LEADERBOARD

728 x 90 px

MOBILE LEADERBOARD

320 x 50 px

HALFPAGE

300 x 600 px

MEDIUM RECTANGLE

300 x 250 px

- **Weekly:** \$65/week in rotation, all sizes, run of network. Minimum is four weeks.
- **Impressions:** \$15 CPM (Cost per mille/1,000 impressions) Minimum purchase is 25,000 impressions. Bulk rates available.
- **Print advertisers are eligible for a discount off digital rates.**
- All sizes in rotation.
- Banner ads may be submitted in .png, .jpg, etc., 72 DPI RGB with a link.
- Digital ads may be reserved and purchased at any time if inventory is available.

HALFPAGE

BILLBOARD

LEADERBOARD

MOBILE

MEDIUM
RECTANGLE

Graphics are not actual size

Contact PN

630.369.8447

ideas@positivelynaperville.com

www.positivelynaperville.com

Mailing Address:

Positively Naperville

1421 Sequoia Rd.

Naperville, IL 60540

Nov2025a



E-Newsletter 2026

CALLED THE DAILY SQUARE-SCOOP

PN's E-Newsletter delivered via email to thousands of local readers several times per week with the latest news, events and community updates.

BILLBOARD

970 x 250 px

COST

\$250/week

DEDICATED E-BLAST WITH FLYER

SIZE

8.5 wide x 11 tall

COST

\$595 each or two for \$1,095.

Files may be submitted in .png, .jpg, etc., 72 DPI RGB with a link.



Sponsored Online Posts 2026

SPONSORED ONLINE POSTS AT WWW.POSITIVELYNAEPVILLE.COM

Sponsored online posts are 300-400 word articles and include up-to 5 links accompanied with an image. \$250 each or three for \$700.

SPONSORED ONLINE POSTS WITH LINKS AND DEDICATED EMAIL BLAST

\$595 each or two for \$1,095.

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40,000+

ONLINE MONTHLY USERS

3,500+

EMAIL SUBSCRIBERS

- PN reserves the right to edit ads for content and formatting; and place stoppage of ads without notification.
- Payment must be received in full prior to launch.
- All digital placements, posts and e-blasts must be booked at least 3 business days in advance.