

# Print Advertising 2025

## Monthly Rates

| # Insertions                                     | 1x      | 2x      | 3x      | 6x       | 12x - Sponsorship |
|--|---------|---------|---------|----------|-------------------|
| Full Page 10 (wide) x 12 (tall)                  | \$2,800 | \$5,200 | \$7,200 | \$12,500 | \$19,500          |
| 1/2 Page<br>Vertical 5 x 12<br>Horizontal 10 x 6 | \$1,800 | \$3,200 | \$4,200 | \$6,800  | \$12,500          |
| 1/4 Page - 5 x 6<br>Bottom Horizontal 10 x 3     | \$1,100 | \$2,000 | \$2,850 | \$5,500  | \$9,500           |
| 5 x 4  | \$800   | \$1,500 | \$2,200 | \$4,100  | \$7,400           |
| 4 x 2 (business card style ad)                   | \$325   | \$600   | \$850   | \$1,500  | \$2,200           |
| Local Listings on designated Directory Page      | NA      | NA      | NA      | \$595    | \$995             |

**NON-PROFITS AND CIVIC GROUPS ARE ELIGIBLE FOR A 40% DISCOUNT.**

Ask about Chamber of Commerce Rates. Rates subject to change without notice. Monthly print circulation subject to change without notice, generally 20,000 copies.

All specs in inches / All ads are color / Add 10% for premium placement (P3, Back Page, etc.) Custom sizes upon request. Submit high resolution ads to [tim@positivelynaperville.com](mailto:tim@positivelynaperville.com) in PDF or comp format, 300 DPI CMYK. Design services available \$75/ad. **CONTACT:** 630.369.8447 ▪ [ideas@positivelynaperville.com](mailto:ideas@positivelynaperville.com) ▪ [www.positivelynaperville.com](http://www.positivelynaperville.com)

Dec2024a

**20,000**

COPIES PER MONTH

**12**

ISSUES PER YEAR

**50+**

NEWSRACKS

### Contact PN

630.369.8447

[ideas@positivelynaperville.com](mailto:ideas@positivelynaperville.com)

[www.positivelynaperville.com](http://www.positivelynaperville.com)

### Mailing Address:

Positively Naperville

1421 Sequoia Rd.

Naperville, IL 60540

Dec2024a

